

FEMESTELLA

FEMINISM X POP CULTURE



Media Kit 2019



ABOUT

Femestella is the place where feminism meets pop culture. We cover everything from TV to mental and reproductive health to LGBTQ issues to politics. Our team is full of badass creatives with passion, opinions, and ideas. We're fearless and we'll slay the patriarchy one day at a time.

SOCIAL



**2.6M+ MONTHLY
VIEWERS**



**2% ENGAGEMENT
RATE**



**18% MoM FOLLOWER
GROWTH**

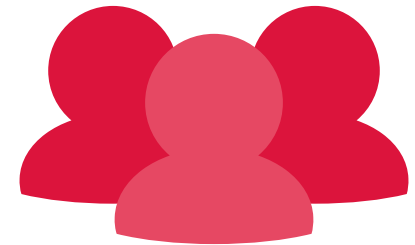
AUDIENCE



**71K+ MONTHLY
PAGEVIEWS**



**79% FEMALE-
IDENTIFYING**



**51% AGES 25-34
YEARS OLD**



PRESS

Femestella loves featuring innovative companies, products, and entrepreneurs. Brands we've covered in the past include FLEX, Project Consent, Unbound, and Sustain.

If you're interested in an exclusive with Femestella, please contact the Editor-In-Chief directly at lena.finkele@femestella.com.

JOIN US

Femestella is constantly on the lookout for awesome new talent to join the team, particularly writers, editors, and social media gurus.

We also offer winter and summer internships to college students and post-grads.

Anyone interested in joining the team should check out our [Job Openings](#) page.



SPONSORSHIPS

Femestella is currently looking to partner with awesome, feminist brands that share our values who are interested in sponsoring content on Femestella.com and/or on our social media accounts.

If interested, please reach out to the Editor-In-Cheif Lena Finkel directly at lena.finkel@femestella.com

