

FEMESTELLA

FEMINISM X POP CULTURE





ABOUT

Femestella is a news site that focuses on the intersection of social justice and pop culture. We tackle everything from institutional racism to representation to reproductive rights. We write about intersectional feminism not because it's "cool" but because it *matters*.

www.femestella.com

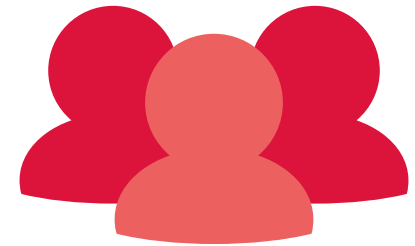
WEBSITE



**200K+ MONTHLY
PAGEVIEWS**



**80% FEMALE-
IDENTIFYING**



**59% AGES 18-34
YEARS OLD**

CONTENT



PINTEREST



**24M+ MONTHLY
UNIQUE VIEWERS**



**6M+ MONTHLY
ENGAGEMENTS**



**3M+ MONTHLY
ENGAGED AUDIENCE**

PINTEREST



**83% FEMALE-
IDENTIFYING**

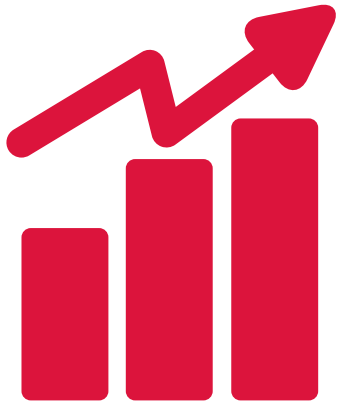


5% NON-BINARY



**80% AGES 18-34
YEARS OLD**

INSTAGRAM



**5% MoM
FOLLOWER GROWTH**



**92% FEMALE-
IDENTIFYING**



**72% AGES 18-34
YEARS OLD**