

# FEMESTELLA

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FEMINISM X POP CULTURE





# ABOUT

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Femestella is where feminism meets pop culture. We write about everything from celebrities to TV to fashion to health — all through a feminist lens. We write about intersectional feminism not because it's "cool" but because it *matters*.

[www.femestella.com](http://www.femestella.com)

# WEBSITE

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**200K+ MONTHLY  
PAGEVIEWS**



**59% AGES 18-34  
YEARS OLD**



**80% FEMALE-  
IDENTIFYING**

# PINTEREST

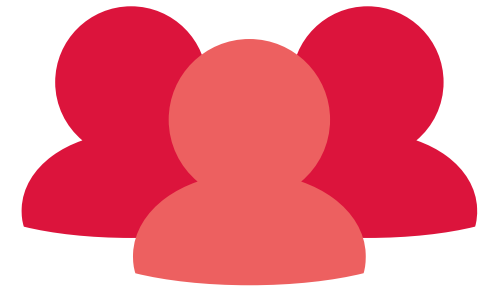
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**40M+ MONTHLY  
IMPRESSIONS**



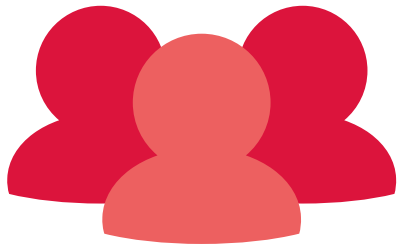
**2M+ MONTHLY  
ENGAGEMENTS**



**1M+ MONTHLY  
ENGAGED AUDIENCE**

# INSTAGRAM

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**13.4K FOLLOWERS**



**11K MONTHLY REACH**



**93% FEMALE-  
IDENTIFYING**